

# COLLEGE OF MEDIA AND PUBLISHING

## Winter prospectus 2022/2023

 **QUALITY  
LICENCE  
SCHEME**



Delivering proven  
results since 2003



Trusted by businesses  
across the UK



Call us: +44 (0) 1243 930353

[enquiries@collegeofmediaandpublishing.co.uk](mailto:enquiries@collegeofmediaandpublishing.co.uk)



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# About CMP

We were the UK's first online learning college. And, now, we are one of the country's most respected.

We provide courses for individuals and businesses in the UK and in more than 100 other countries.

We believe in the personal touch. Our learners often tell us they feel as if they are the only person we deal with.

We go out of our way to help them with their courses and their careers, too.

That support continues, even after our learners have graduated.

Many are still in touch with us. Some now work for us as tutors or support staff.

[See Learner reviews.](#)

We offer accredited online learning courses in:

- Copywriting.
- Blogging.
- Webediting.
- PR and marketing.
- Proofreading.
- SEO.

**Andy Carter**  
**CMP course tutor**



PR, comms and social media marketing are amazing careers - my job is to help our learners realise their ambitions.

We have graduates working at corporations such as Nestlé, Boots, BBC, Yahoo, the Home Office, Sky, and many more.

[See our job successes.](#)

[See our course list.](#)

[Why choose us?](#)

[Things to check when buying an online course.](#)

**Rated  
Excellent**



# Our courses

## Who our courses are for

Our courses are available to anyone over 16. They are vocational courses and are benchmarked at NVQ levels 3 or 4.

Most of them are suitable for beginners, although all have certain requirements, such as basic IT skills or good English.

They suit most budgets, and we have a scholarship scheme to assist people who find it difficult to pay.

You can study anywhere in the world that has access to an internet connection.

We deliver our courses through our cutting-edge Online Learning Area (OLA). You can study on a desktop computer, or use our app on your smartphone or tablet if that suits you.

## Some of our most popular courses

SEO content writing	Copywriting	Proofreading	Social media marketing
			
£494.50 inc. VAT	£494.50 inc. VAT	£494.50 inc. VAT	£494.50 inc. VAT

Our [copywriting course](#) and [proofreading and editing course](#) continue to be our most popular courses. Lots of organisations are using these courses for staff training, and individuals are using them to change careers and create new income streams.

[Find your course today!](#) | [See our success stories](#) | [Staff training](#)

**Rated  
Excellent**



# Course list

## Blogging courses

Course	Requirements	Duration	Certification	Price	More info
Blogging (QLS Level 4)	A passion for sharing news and views.	50 – 60 hours	QLS Cert & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2f70hB1">http://bit.ly/2f70hB1</a>

## Business writing courses

Course	Requirements	Duration	Certification	Price	More info
Business writing (QLS Level 4)	Good English.	50 – 60 hours	QLS Cert & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eRmHA">http://bit.ly/2eRmHA</a>
Copywriting (QLS Level 4)	Good English.	60 – 80 hours	QLS Cert & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSKYuS">http://bit.ly/2eSKYuS</a>
English writing skills (QLS Level 3)	Good English.	50 – 60 hours	QLS Cert & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSBXCh">http://bit.ly/2eSBXCh</a>
SEO content writing (QLS Level 4)	Good English and an interest in SEO.	50 – 60 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="https://bit.ly/2Y2bSF3">https://bit.ly/2Y2bSF3</a>

## Copywriting course

Course	Requirements	Duration	Certification	Price	More info
Copywriting (QLS Level 4)	Good English.	60 – 80 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSHUyT">http://bit.ly/2eSHUyT</a>

## PR and marketing courses

Course	Requirements	Duration	Certification	Price	More info
Copywriting (QLS Level 4)	Good English.	60 – 80 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2GsilDH">http://bit.ly/2GsilDH</a>
Public relations (QLS Level 4)	An interest in PR & marketing.	60 – 80 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSEiNq">http://bit.ly/2eSEiNq</a>
Social media marketing (QLS Level 4)	An interest in social media.	20 – 30 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSMa1l">http://bit.ly/2eSMa1l</a>
SEO content writing (QLS Level 4)	Good English and an interest in SEO.	50 – 60 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="https://bit.ly/2Y2bSF3">https://bit.ly/2Y2bSF3</a>

## Proofreading, editing and publishing courses

Course	Requirements	Duration	Certification	Price	More info
Proofreading and editing (QLS Level 4)	Good English and proficiency in MS Word and Adobe Reader.	40 – 60 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSKoxd">http://bit.ly/2eSKoxd</a>
Webediting (QLS Level 4)	Good English.	40 – 60 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSQbuE">http://bit.ly/2eSQbuE</a>

## SEO courses

Course	Requirements	Duration	Certification	Price	More info
Google SEO (QLS Level 4)	Best to have your own website.	30 – 40 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSP86c">http://bit.ly/2eSP86c</a>
SEO content writing (QLS Level 4)	Good English and an interest in SEO.	50 – 60 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="https://bit.ly/2Y2bSF3">https://bit.ly/2Y2bSF3</a>
Webediting (QLS Level 4)	Good English.	40 – 60 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2FEnzJm">http://bit.ly/2FEnzJm</a>

## Webwriting courses

Course	Requirements	Duration	Certification	Price	More info
SEO content writing (QLS Level 4)	Good English and an interest in SEO.	50 – 60 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="https://bit.ly/2Y2bSF3">https://bit.ly/2Y2bSF3</a>
Webwriting (QLS Level 4)	Good English.	60 – 80 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSNnpN">http://bit.ly/2eSNnpN</a>

## Writing courses

Course	Requirements	Duration	Certification	Price	More info
Business writing (QLS Level 4)	Good English.	50 – 60 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2BTROXU">http://bit.ly/2BTROXU</a>
Copywriting (QLS Level 4)	Good English.	60 – 80 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSL06b">http://bit.ly/2eSL06b</a>
Creative writing course (QLS Level 4)	Good English and a passion for writing.	60 – 80 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSFT61">http://bit.ly/2eSFT61</a>
English writing skills (QLS Level 4)	Good English.	50 – 60 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2BTYfiC">http://bit.ly/2BTYfiC</a>
SEO content writing (QLS Level 4)	Good English and an interest in SEO.	50 – 60 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="https://bit.ly/2Y2bSF3">https://bit.ly/2Y2bSF3</a>
Webwriting (QLS Level 4)	Good English.	60 – 80 hours	QLS Cert. & CMP Diploma.	£494.50 incl. VAT	<a href="http://bit.ly/2eSMfCc">http://bit.ly/2eSMfCc</a>

**Rated  
Excellent**





# Why you can trust us



## Externally validated courses

CMP has a worldwide reputation for honesty and quality. We are validated by several organisations.

### The Quality Licence Scheme



Our courses have been endorsed under [The Quality Licence Scheme](#).

This means that we have undergone an external quality check to ensure that the organisation and the courses it provides meet certain quality criteria.

The Quality Licence Scheme examined every aspect of our operation in our 2021 annual audit, and the independent inspector, Dave Allen, rated CMP as "outstanding".

He said in his report: "CMP has provided an outstanding commitment to quality which is evident in all its practices."

### UK government

We have also been externally verified and listed on the Department of Education and Skills' [UK Register of Learning Providers \(UKRLP\)](#).

Our UKRLP provider number is 10008168.



## Accreditation



We are also accredited by two organisations:

[European Association for Distance Learning \(EADL\)](#)

[CPD Standards Office](#)

## Memberships

We are corporate members of the [Learning and Work Institute \(L&W\)](#).

# Advertise in our Spring Prospectus

**Get noticed by  
professionals in the  
media, IT, marketing,  
PR, social media and  
advertising sectors**

### Key facts about our Prospectus

- Downloaded around 200 times a month from our website.
- Emailed to around 5,000 people who have enquired about our courses. These are mainly mature professionals working in the sectors above.
- Emailed to our [current client base](#) which includes:
  - National and multinational corporations, such as Shell, Disney, Sony, Virgin, Arsenal, and Three.
  - Governmental, non-profit and educational organisations, such as NHS, Oxfam and the Open University.
  - SMEs.

### Prices







- |  |              |
|--|--------------|
| • Full page plus your logo on our website, with a link to your website:    | £750.00 +VAT |
| • Half page plus your logo on our website, with a link to your website:    | £375.00 +VAT |
| • Quarter page plus your logo on our website, with a link to your website: | £187.50 +VAT |
| • Bottom of page box, with a link to your website:                         | £100.00 +VAT |

For further information, contact: [jake@collegeofmediaandpublishing.co.uk](mailto:jake@collegeofmediaandpublishing.co.uk)

# What you get

The online learning marketplace is crowded with unaccredited providers. So, there are significant advantages to studying at an accredited online college that is registered by the UK government.

This is what we offer:

<b>Unlimited tutor support</b>	Contact your course tutor whenever you need help. Your tutor will mentor you through the course, mark your assignments, and give you expert advice.	
<b>Your own study area</b>	Learn in an easy-to-use online classroom, which is packed with your course materials and other exclusive resources.	
<b>Study on the go</b>	Study on your tablet or smartphone. Do your coursework, contact your tutor, chat to other learners and check your progress on the go.	
<b>Rapid marking</b>	Receive personal, detailed feedback from your course tutor. Your work will be returned quickly - within three working days.	
<b>Free online resource centre</b>	Download our free podcasts, videos, ebooks and tips files, during and after your course.	
<b>A personal reference</b>	Receive a personal reference from the college when you finish. Use it on your CV, website, and LinkedIn profile.	



### Endorsed certification

Qualify for a Quality Licence Scheme certificate. The Quality Licence Scheme has a long-established reputation for awarding high-quality certifications.



### Charter Mark

Use the CMP Charter Mark on your CV, website and stationery.



**Todd Pavel**

5 reviews

★★★★★ 5 days ago

CMP's copywriting course exceeded my expectations. Although new to the subject, I found the content accessible and clear from the start. Each lesson was focused and substantive, and lessons later in the course built on previously learned content and skills. The assignments were engaging, too.

The tutor Justine is a rock star. She gave detailed feedback on each piece of work. She was fair, encouraging, and kind.



### Nick Glaves: managing director, Red Stag Media

CMP gave me the best educational experience I've ever had, including university.

Their courses are delivered by some of the industry's most respected names. I achieved all the certifications I needed to further my career.

I can safely say that CMP changed my life and I cannot recommend them highly enough.

# Why online learning is a great choice



Online learning is flexible, effective and great value for money. And, there are significant advantages over studying at a bricks-and-mortar college:

- You can work when you want to, and at your own pace. There are no timetables, so you can schedule your studies around your lifestyle.
- You will not waste time and money getting to classes.
- You will have no worries about parking, or paying parking fees.
- You have quick access to a tutor – no need to make an appointment.
- You will receive marked work back quickly – within three working days.
- You can start the course when you want to.
- You can take time out if something unexpected occurs.
- You can do the course anywhere that has internet access.
- You will save money because online learning courses are usually the cheapest.

**Justine Holman**  
**CMP course tutor**



My priority is to make sure my learners finish the course fully prepared to deal with the challenges of the fast-moving world of copywriting.

See the advantages of online learning:

<https://www.usjournal.com/en/students/help/distancelearning.html>

<https://www.thecompleteuniversityguide.co.uk/student-advice/what-to-study/what-is-distance-learning>

**Rated  
Excellent**





# How our courses work

## Our learning system helps you to study efficiently

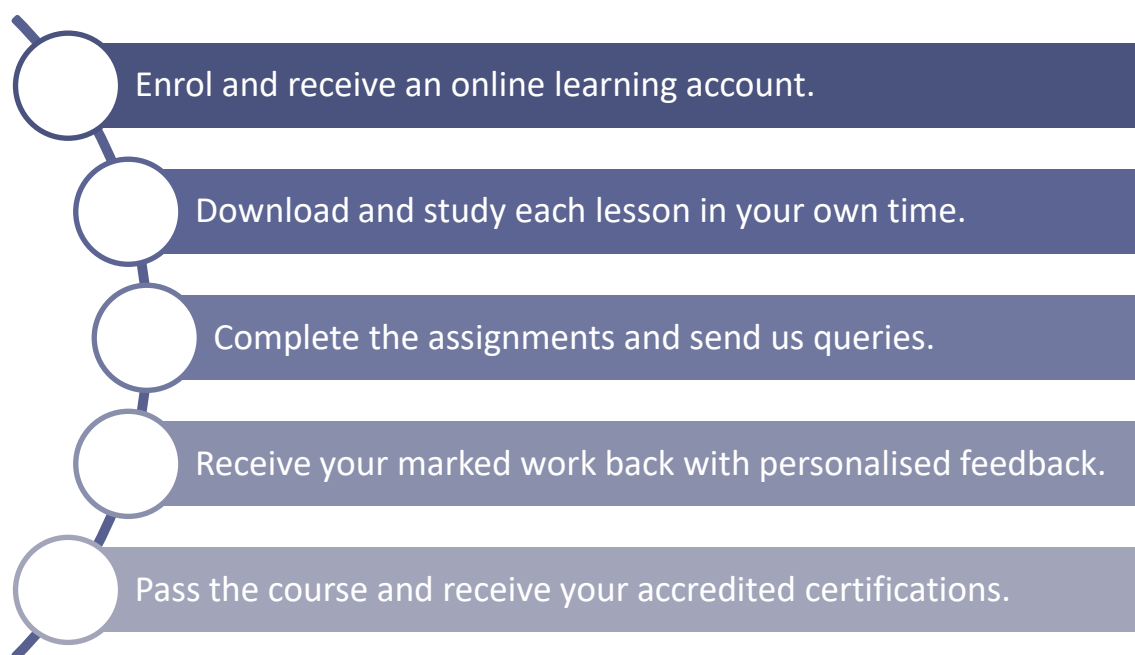
Most people find online learning is more effective and convenient than conventional study.

All our courses are delivered online and in English.

When you enrol, we give you access to our OLA. There, you can access your course materials, complete your assignments, and contact your tutor with queries.

The OLA is also available as an app, so you can study on your smartphone or tablet.

Our online courses never expire, so you can take as long as you need. This is how they work:



**Call us: +44 (0) 1243 930353**



## Qualify with our easy exam-free grading system

Your diploma grade will be determined by your average coursework marks:

**A** = distinction

**B** = merit

**C** = pass

## Learners on all our courses receive expert mentoring

We also provide:

- Career mentoring from an expert tutor. All our tutors are currently working in their sectors. We don't employ "has-beens".
- Help finding work, applying for jobs and preparing for interviews.
- Advice with your CV and job application letters.



# Our certifications

## The Quality Licence Scheme Certificate of Achievement

The Quality Licence Scheme Certificate is issued under The Quality Licence Scheme.

Regulated by Ofqual, The Quality Licence Scheme is a leading national awarding organisation, which has accepted the benchmarking of our courses at Level 3 or 4 against Ofqual's level descriptors.

Course completers will also receive a learner unit summary, which lists the subjects they have completed.



**Rated  
Excellent**



## CMP diploma

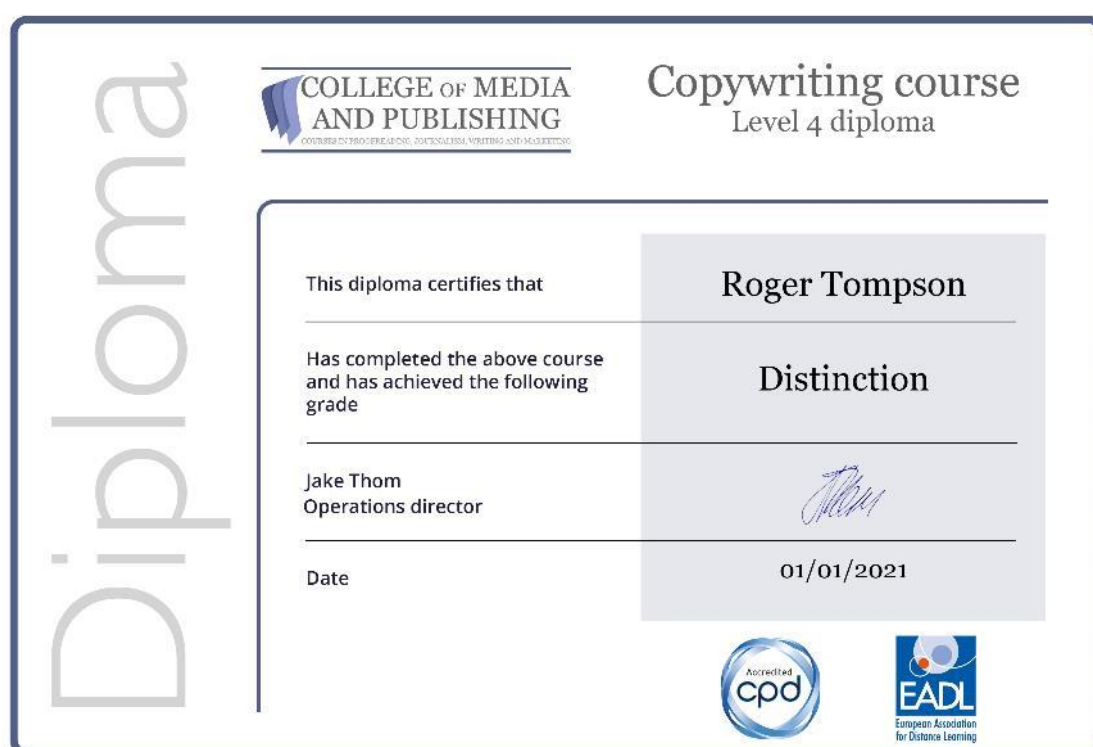
Our diploma is widely recognised in the UK and overseas.

It is a vocational award and is validated by [CPD Standards](#) and the [EADL](#).

Many graduates have gone on to rewarding careers.

[Read their success stories.](#)

[See our other certifications.](#)



The tutorial support was excellent and the course content was well structured, relevant and clearly presented. I learned new insights into writing for social media, and websites in particular. I have already recommended the course to a friend.

**Neil Kernohan: Business writing course**

**Rated  
Excellent**



## You will benefit from our high-quality teaching materials

We provide cutting-edge teaching materials that are produced by experts in each subject.

Your learning material will be presented in formats including:

- Microsoft Word documents.
- Ebooks.
- Links to videos and other articles.

[See Course delivery.](#)

Our materials meet the Equality Act's requirements, and we are often praised for their accessibility.

**DIGITAL Creative HUB**

Website design  
Branding  
Print design  
Photography  
SEO  
Social media

**CMP students:**  
Get a 20% discount on all services

www.digitalcreativehub.co.uk  
hello@digitalcreativehub.co.uk  
0330 2234715

<https://www.digitalcreativehub.co.uk>





## We use expert tutors who still work in their sectors

Our tutors are all experts, who are still working in their sectors. This means they can pass on up-to-date knowledge and insider contacts.

They are often praised for their friendliness and their commitment.

**Personal tuition from industry experts, on every course**

			
Justine Holman	Julian Brouwer	Shuna Meade	Andy Carter
			
Lucy van Biljon	Ian Campbell	Jennie Harborth	

[Find out more about our tutors.](#)

The course content was varied, intelligible, skilfully organised and presented, explicitly detailed and informative, with excellent link references. It progresses very smoothly from lesson to lesson.

I learned a global portrayal of the role of the proofreader and copy editor, the complexities of the tasks involved and how best to address them.

**Penny van der Linden: Proofreading and editing course**

# Staff training

We have worked with some of the world's biggest and smallest businesses and organisations.

They use us for staff training, either for individuals or for teams or departments.

Our courses provide their staff with new skills and can help to meet individual needs identified in staff annual appraisals. The courses are efficient, effective and flexible.

Our diploma is widely recognised and can form a valuable component in your CV.

## Continuing professional development

All of our online courses are accredited by the [CPD standards office](#).

This means we will award you Continuing Professional Development (CPD) hours and a CPD certificate when you have completed the course, alongside the other certifications.

Our most popular CPD accredited courses:

[Business writing](#)

[Copywriting](#)

[Google SEO](#)

[Proofreading and editing](#)

[Social media marketing](#)

## Businesses that use our courses for staff training



[See other businesses that use our courses.](#)



# Job successes

You will find CMP graduates working for businesses and organisations all over the world.



[See our job successes.](#)

I recently completed the proofreading and editing course with the College of Media and Publishing and was very impressed from the start with the quality of the course materials and the detailed and supportive feedback that I received. I would not hesitate to recommend the college to anyone who wants to progress in their career.

**Elena Roveglia MA MCIL CL**

**Freelance translator and proofreader, Chartered Linguist, languages teacher and tutor, AQA examiner**



# International learners

Our courses are delivered in English, and many international people use them.

Online learning is effective for people working abroad or in remote locations.

We have learners in more than 100 countries, from Afghanistan to Zambia.

[See our International learners' page.](#)

## For learners who live in India

We work in partnership with the [Inter-Mission Industrial Development Association](#) (IIDA) to provide online courses with UK certifications to people living in India.

The IIDA provides educational solutions to underprivileged learners in India. The association gives them the chance to break out of poverty and work in professions they dreamed of as children, enabling them to integrate with their communities.

We provide IIDA nominees with discounts and the chance to work with expert English tutors who will help to further their futures.



[Find out more.](#)

It was easy to do this course online, even in another country. My queries were always answered within hours.

**Nicolette Cameron: Proofreading and editing course**



# Reviews

## Learner reviews

### Jonathan Green: copywriting course

The course content was perfect. It related to my current job role in every way, so I could immediately apply what I learned in each lesson to my everyday work.



### John Coyle: copywriting course

I can truthfully say that if you want a great course with excellent delivery and excellent tutors, then CMP is where you will find it. I will be promoting it whenever and wherever I can.



### Lorna Thomas: proofreading and editing course

The course more than met my expectations. I learned all the different ways of proofreading and editing and many aspects of it, including guidelines for many areas, from webpages to legal issues.



### Tessa Stoby: copywriting course

I like the fact that there is a tutor on hand who can give you sound guidance and tips on how to improve in certain areas. The course content covered everything that I would expect of a copywriting course.



### Alison Hughes: copywriting course

I chose the college after researching many online courses and I wasn't disappointed. Student support and communication were second to none. The copywriting course was just what I needed to move my business forward.





### **Hayden Murtagh: social media marketing course**

From start to finish the staff were amazing and very helpful. My tutor, Andy Carter, was extremely helpful and resourceful. Since the completion of my course a few months ago I have secured my first fee-paying clients.



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### **Constance Sothern: proofreading and editing course**

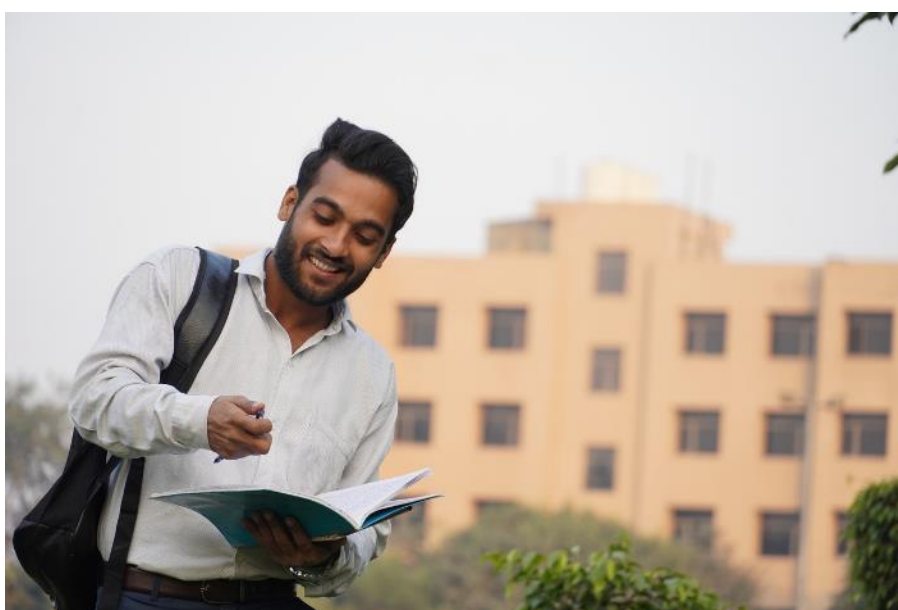
I am a professional translator and I did not know that there were so many aspects to proofreading. My questions were always responded to in a professional manner, and never once was I made to feel inadequate. Your advice and encouragement were invaluable.



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### **Lindsay Narey**

I'm now on my third distance learning course with the College of Media and Publishing and can't recommend them highly enough.



**Rated  
Excellent**



## Independent reviews

Check out what some of our course graduates have said about us on independent review websites.



### Copywriting course ★★★★★

This course was everything I expected from an online provider with an excellent reputation. The lessons were very easy to understand and included activities to practise a new skill. The assignments were challenging but fun to complete... [Read more reviews.](#)



### Isabelle Sudron: copywriting course

This course really exceeded my expectations. There was lots of practical advice, clear examples and relevant assignments. My tutor, Justine, was absolutely fantastic, she provided feedback that explained what I'd done wrong and right on each assignment. For me, the course was worth doing for the direct feedback alone. [Read more reviews.](#)



### Proofreading and editing course ★★★★★

I cannot rate this course, and the tutors at the college, highly enough. I knew my writing and editing skills were good, but this course challenged me even further. It gets progressively more difficult with each assignment which is great, and I learned so much in the way of grammar (my weak spot)... [Read more reviews.](#)





### **Proofreading and editing course ★★★★★**

This was a great course to do and I thoroughly enjoyed it. I found the lessons easy to follow, the assignment upload easy to do and the tutor support was amazing. I found the assignments got harder as I progressed through the course (in a good way)... [Read more reviews](#).

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### **Emily Quinn: copywriting course**

Completing my copywriting course has been something I've been wanting to do for a long time. It's filled with so much information about the areas surrounding the topic and how to apply it to your own work. [Read more reviews](#).

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### **Chris Moffatt: copywriting course**

An excellent distance learning college. Course material was detailed, varied and informative. The feedback from my tutor was very useful and definitely aided my development. I would recommend the college to anyone considering studying their subjects. [Read more reviews](#).

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[Read more independent reviews](#).

[Read graduate reviews](#).

[Read Facebook reviews](#).

The tutorial support was very helpful, constructive and timely in responding to queries and marking assignments. My tutor helped me fix issues swiftly and provided encouraging feedback.

**Amy Deakin: Copywriting course**

# Our history and ethos

We began in 2003 with one course and one learner.

Since then, we have worked with thousands of people in more than 100 countries.

Our learners get astonishing results. That is partly because we believe that they:

- Have unique potential.
- Can overcome any problem with hard work, the right attitude, and the right help.
- Are important!

We set our learners, and ourselves, high standards.

Our learners often refer to our exceptional customer service, our rapid response times, our flexibility, and our willingness to go the extra mile.

We go out of our way to help them with their courses and their careers. That support continues, even after our learners have completed their courses.

Many are still in touch with us, years after graduating. Some have gone on to work for us or have become tutors.

We also have a strong social agenda. Our scholarships have helped many people who are unemployed or facing hardship, or those living in developing countries.

And, we support charities that provide education and microenterprise projects in the developing world.

We are based in Chichester, West Sussex, UK.



# Contact us

Please contact us if you would like to discuss our courses. Our course advisers will be pleased to help.

## Email us

[enquiries@collegeofmediaandpublishing.co.uk](mailto:enquiries@collegeofmediaandpublishing.co.uk)

We will respond the same working day.

## Phone us

+44 (0) 1243 930353 or +44 (0) 7341 934206

We are open 09.00 - 16.00 GMT, weekdays.



**Before you go, check out our courses:**

<https://collegeofmediaandpublishing.co.uk/online-courses/?v=79cba1185463>





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